



Partnership Opportunities

The Gray Day Housing Foundation | A Year of Impact Through Partnership

At the Gray Day Housing Foundation, our mission is to provide a safe place to call home, even on gray days. Corporate and community partnerships are essential to that mission, and we invite you to join us as a year-round partner in the fight against housing instability in our community.

Each partnership level below reflects a **full year of engagement** with the Foundation, beginning on the date you join, and includes recognition, visibility, and involvement across our organization — not just at a single event. Your annual signature fundraiser invitation and ticket allotment are included as one benefit among many, alongside year-round recognition on our website, in our communications, and throughout our programming.

Presenting Partner

\$10,000

- Exclusive “Presented By” recognition across all Foundation materials for one year
- Premier logo placement on our website, digital communications, social media, and signage year-round
- Opportunity to speak on behalf of your organization at our signature annual event
- Full-page feature in our annual event program
- Up to five (5) reserved tickets to our signature annual fundraising event
- Recognition in press releases and media interviews throughout the partnership year (when applicable)
- Featured partner spotlight in Foundation communications
- Opportunity to include promotional items in event gift bags
- Recognition plaque and framed certificate of partnership

Impact: *Provides comprehensive housing stabilization services for numerous families and establishes your organization as our lead community partner for the year.*

Housing Champion

\$5,000

- Large logo placement across Foundation materials and our sponsor board for one year
- Recognition during our signature annual event program
- Half-page feature in our annual event program
- Up to four (4) reserved tickets to our signature annual fundraising event
- Social media spotlight at the start and close of the partnership year
- Opportunity to include promotional materials in event gift bags
- Certificate of partnership

Impact: *Helps keep several families stably housed through financial assistance and support services all year long.*

Community Builder

\$2,500

- Medium logo placement on our website and event signage for one year
- Quarter-page feature in our annual event program
- Up to three (3) reserved tickets to our signature annual fundraising event
- Recognition from the stage at our signature annual event
- Social media thank-you post
- Certificate of partnership

Impact: *Funds case management and housing navigation services throughout the year.*

Stability Partner

\$1,000

- Name/logo listed on our sponsor board for one year
- Two (2) tickets to our signature annual fundraising event
- Recognition in our annual event program
- Social media recognition
- Certificate of partnership

Impact: *Supports financial literacy workshops for multiple families throughout the year.*

Friend of the Foundation

\$500

- Name listed in our annual event program
- One (1) ticket to our signature annual fundraising event
- Name displayed on our sponsor board for one year
- Group social media thank-you

Impact: *Helps provide emergency housing assistance for one family.*

All partnerships run for twelve (12) months from the date your organization joins, and include recognition and benefits throughout the year — not solely at our signature fundraising event. For questions about partnership, custom opportunities, or to get started, please reach out below.

The Gray Day Housing Foundation

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